

Developing a Vision for Transit in the Triangle
-A Fresh Look-
November 29, 2006

Public Outreach/Community Engagement

Local officials have expressed an interest in engaging the community in the initiative to develop a vision for transit in the Triangle. While there is a public involvement process associated with the development of each MPO's Long Range Transportation Plan (LRTP), this process will focus on all modes of transportation and may not be as extensive as needed for the development of a transit vision. However, the community engagement efforts for the transit vision and LRTPs should be coordinated with one another. The questions posed below are intended to get a sense of the transit vision public outreach/community engagement effort expected by TAC members and how this effort will be managed and funded.

1. What level of public outreach/community engagement is desired?
2. What type of public input/community engagement is sought?
 - Goals and objectives, guiding principles, individual transportation needs, etc.
 - Transportation system expectations (e.g., no more than 30 minute commute to work, congestion free travel, alternatives for those without access to a car or who don't drive, etc.)
 - Transit service expectations (no more than 30 minute travel time to work, reliable service, frequent schedules – bus/train every 10 minutes or less, clean vehicles, short walk to/from bus/train – less than ¼ mile, etc.)
 - Willingness to change habits/travel behavior (e.g., live in more dense development – 10+ units per acre, take bus to transfer to/from express bus/train, etc.)
 - Feedback on alternative transit service proposals (bus rapid transit vs. rail, ranking of transit investment priorities, etc.)
3. Methods of public outreach/community engagement
 - Surveys (mailout, on-line, interviews, etc.)
 - Community meetings (when, where, what topics, etc.)
 - Focus groups
4. How will the Public Outreach/Community Engagement Process be managed?
5. How will the Public Outreach/Community Engagement Process be funded?