

MEETING NOTES

CAT/CAMPO Transit Development Plan

October 19, 2010 – 10:00 AM

Location: CAMPO Offices

KICK-OFF MEETING

Short Range and Mid Range (2020 ish TBD to coincide with rail). Plans have same target audience.

After 1st of the year, take most applicable aspects of Long Range Plan (2035) and implement as Short Range Plan.

Make sure we get the low hanging fruit, needs defined by riders during survey.

Make sure we have all bus plan input developed to feed TTA.

TTA driving schedule. Must have CAMPO plan financial input by 1st of year.

Agenda Items:

1. Public Involvement TTA Meetings

Initial TTA Workshops : Clear distinction between studies TTA – rail; CAT – bus

Survey responses: 40 received Need summary from PCI. (Perceived Needs, Like to sees, etc.)

2nd Round of TTA meetings in Spring too far out. We will present completed 2035 plan at those.

In the Public Involvement Plan, Section 4.6: Key Stakeholder Interviews, “twelve individuals” should be changed to “twelve individuals/groups”.

These meetings should be scheduled for during NOV and DEC. Need group clarification on stakeholders, groupings and sequence.

One Stop centers will be used as locations for public involvement/stakeholder meetings.

2. Stakeholder Outreach

Distribute stakeholder lists via email (Robert did this).

Add outlying towns i.e. Angier to stakeholder list. Creedmore. RTA planned outreach

Consider presenting at the RTA Annual Meeting, contact Damien Graham or Brad Schultz. HDR should contact Joe Milazzo.

TTA, Jonathan Parker remarked that under the Stakeholder Land Use Planning section, all municipality planner contacts should be added.

Schedule presentations; i.e. Town Managers, elected officials

Give all elected officials (within reason) at least a phone call about the project (Ray- Cary).

Stakeholder meetings – 12 Key Stakeholder Interviews, twelve “individuals” should be changed to twelve “individuals/groups”.

Not clear how to group stakeholders. Consider stakeholders grouped geographically; i.e. SW Wake to include Holly Springs. Steering Committee to help categorize stakeholders:

- Some for email notification only
- Some will get phone interview or small group meeting.
- Some will be invited to one of three public workshops.
- Some stakeholders are essential to reach

MPO TCC & TAC – (need meetings schedule)

Stakeholders:

- Mayors are critical
- Must reach Town Managers
- Chambers of Commerce
- Key social service agencies– maybe group these for interviews – some may need personal visit or phone call.

Roberta: We can piggyback onto City workshops for Cap Blvd., Moore Square, others.

November 10th, 12:30 PM Yates Mill: Wake County City and Town Managers

November 19th, 10 AM Municipal Planners, Directors: School System Building on Wake Forest Road.

Wake County Growth Task Force (Elected officials) January TBD.

All elected Boards – TTA & CAMPO. Presented rail plan once, pledged to come back.

Stakeholder interviews: get consensus on broad goals

- What is important to your community; i.e. connection to hospitals, shopping
- Economic drivers – i.e. jobs
- Frequency of service

Stakeholders need to be placed into three groups for invitation to attend the Public Information workshops to be held at the Wake County One Stop Centers.

3. Data Collection

AJM Consulting has completed CAT counts. Next this Friday (10/22) is rider survey.

Cary counts and rider survey are next week. Other systems are rider survey only.

4. Rider Survey

All bus system ridership surveys are basically the same and will be amended appropriately with graphics, and destinations.

Robert asked for all Steering Committee comments on the rider survey be sent to him by 10/20.

Ray (Cary) will send detailed list of to and from destinations for CTRAN survey.

David will get back to Robert about the prizes being offered. (decided one collective set of prizes for the entire system: an I-touch, an Bus Pass good for free transportation for one year.

How do we reach people who don't ride the bus currently, just doing surveys for existing riders enough (Tim , Wake Co.)? (will get from stakeholder broader community).

Rider survey: Add a sideboard block around the contact information regarding prize, so it stands out (Ed).

5. Findings

Received V5 2010 socioeconomic data from CAMPO. This data will mainly be used to look at 2010 density and not modeling purposes.

Tim (Wake Co.) will gather land use data for entire County since he said he had some data for City and County in one shape file.

Discussed TAZ borders, NCSU suggested moving the TAZ Sector boundary for NCSU to Wade Ave.

Review of Preliminary Cost Estimates

How much of NC State will be incorporated in financial model? Need resolution from TTA.

Patrick is running the financial model – HDR will provide data for financial model

Wake budget office: Projections for revenue from ½ cent tax. \$50 million + 2-1/2% growth

Concern was expressed about preliminary assumptions disregard/don't originate from public input. (They are based on Mayors plan). Need to get updated stakeholder input and a technically sound plan.

Products:

- Local Service Network
- Circulator System (Neighborhood and Activity Center shuttles)
- Crosstown Routes
- Vehicles, Sidewalks and other amenities, facilities
- Commuter "premium" long distance service

6. Next Steps

Tech summary end of November/beginning of December.

Long Range Plan deliverable will need to be finished up before the holidays (tentatively the week of December 13th).

Other Meetings/Timelines:

- Nov. 10th Wake Co. Managers Meeting 12:30pm Yates Mill Co. Park
- Nov. 19th Co. School System meeting on Wake Forest Road

Mayors Transportation Plan in to FTA in December?

TTA ridership modeling – 1st of January. They need our routes.



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KICKOFF MEETING

<u>Attendee</u>	<u>Association</u>	<u>Phone (919)</u>	<u>E-Mail</u>	<u>Initial</u>
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Kyle Nash	CAMPO			
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