

**TUESDAYS @ CAMPO
GOAL PRIORITIZATION EXERCISE**

RANK

1 Expand Service for Elderly and Disabled

2 Provide Service for Persons without Transportation

3 Use City-County Resources Efficiently and Cost-Effectively

4 Improve the Image and Awareness of Public Transit

5 Increase Bus Services Before Implementing Rail Service

6 Implement Faster Bus Service to Major Locations

7 Enhance Public Transit to Major Employers

8 Promote Regional Mobility

9 Increase Fares to Pay a Greater Share of Costs

10 Expand Local Bus Services to All Communities

11 Hold the Line on Current General Fund Expenditures

12 Promote Compact Land Use

1=highest; 12=lowest

NAME
