

TUESDAYS @ CAMPO
GOAL PRIORITIZATION EXERCISE

RANK

- | | |
|--|-------|
| 1 New bus routes to build rail ridership | _____ |
| 2 More ITS (real time info, etc) | _____ |
| 3 Bring local routes to minimum span & frequency | _____ |
| 4 Build additional transit centers | _____ |
| 5 Implement new crosstown services | _____ |
| 6 Construct premium transit corridors | _____ |
| 7 Provide more weekend service | _____ |
| 8 Rationalize existing routes (simplification) | _____ |
| 9 Bring express routes to minimum span & frequency (1 major route per corridor) | _____ |
| 10 Implement small town circulators | _____ |
| 11 Construct general pedestrian improvements along bus routes | _____ |
| 12 Provide more commuter service to RTP | _____ |
| 13 Construct new large P&R lots | _____ |
| 14 Increase marketing expenditures | _____ |
| 15 Implement more rural general public service | _____ |
| 16 Construct downtown Raleigh streetcars | _____ |
| 17 Provide more service to RDU | _____ |
| 18 Implement express service to all small towns | _____ |
| 19 Increase R-Line service | _____ |
| 20 Provide special event service | _____ |

1=highest; 20=lowest

NAME
